



Republic of the Philippines
National Electrification Administration

27 December 2011

MEMORANDUM No. 2012-001

TO : ALL ELECTRIC COOPERATIVES (ECs)

SUBJECT : CONVERSION OPTIONS UNDER SECTION 57 of RA 9136 OR THE ELECTRIC POWER INDUSTRY REFORM ACT (EPIRA) of 2001

The four (4) decades of NEA's partnership with the electric cooperatives (ECs) in implementing the Rural Electrification Program has gained much success in bringing development to the rural areas thus improving the lives of the member-consumers. Our partnership with the ECs will continue to remain steadfast despite numerous challenges, among which is the conversion option of ECs under Section 57 of R.A. 9136 or the Electric Power Industry Reform Act of 2001 (EPIRA).

While conversion of ECs is only an option, however, it will continue to be a contentious issue until it will all come down to what the member-consumers finally decide upon. For this reason, member-consumers must be provided with the right information to promote and protect their interests and those of the ECs.

Thus, ECs are enjoined to fast track the conduct of public consultations and information and education campaigns (IEC) in consonance with the directive of the Department of Energy (DOE) with the end in view of ensuring that member-consumers will be able to make an informed decision on the issue. We shall provide the necessary assistance to facilitate the conduct of these activities.

Reports on the IEC conducted shall be submitted to the Consumer Development and Protection Division (CDPD) of Institutional Development Department for consolidation. To receive reports and monitor your activities are CDPD staff, Cesar Faeldon and Leandro Librando for Luzon and Visayas ECs, respectively, and Lea Sambo for Mindanao.

When necessary, we shall issue relevant guidelines on the conduct of IEC.

Edita S. Bueno
EDITA S. BUENO
Administrator

NATIONAL ELECTRIFICATION
ADMINISTRATION

IN REPLYING, PLS. CITE: #OR019636



NEA-OR019636

gl
1/12/12